



Strategic Plan - Priority Directions and Actions 2018 - 2021

To Champion Community Engagement & Outreach

- To engage community members within the Waterfront neighborhood, particularly new residents, to promote community and civic engagement
- To encourage volunteer development within our community that is growing rapidly and which reflects broad diversity along social and income lines
- To strengthen and expand WNC's communication capabilities and community awareness in order to reach out to a growing vertical community

To Deliver Programs and Services which meet the needs of Waterfront Neighbourhood Centre's diverse community.

- To plan for program and space use needs in order to set priorities for services based on demographic trends, community needs and facility resources
- To respond to the particular needs of community members who are at risk, vulnerable, marginalized or isolated

To Expand Waterfront Neighbourhood Centre's Financial Capacity

- To build WNC's fundraising capacity
- To diversify WNC's funding sources
- To advocate and pursue funding from the City of Toronto for WNC's building and technology needs to meet the demands of a growing community
- To establish program fee assistance equity goals in order to reduce barriers for program participation