



## **About Waterfront Neighbourhood Centre**

Waterfront Neighbourhood Centre (Formerly Harbourfront Community Centre) is a City of Toronto-funded, non-profit organization which is recognized as a charitable organization under the Municipality of Toronto and governed by a volunteer board of local community residents. WNC provides programs and services to the residents of the neighbourhood bounded by the primary catchment area of Front Street, Strachan Avenue, Yonge Street and Lake Ontario and the secondary catchment area north to King St.

## **Mission Statement**

Waterfront Neighbourhood Centre (WNC) strives to engage all community members in an atmosphere of belonging, diversity and accessibility through our programs, services and facilities. As a cornerstone of the community, WNC also advocates for the needs of this ever changing neighbourhood.

## **Vision**

WNC meets the needs of a diverse and changing multi-cultural community, responding to the particular needs of community members who are at risk, vulnerable, marginalized or isolated.

## **Values**

- WNC believes in the provision of programs and services in a welcoming, accessible, sensitive and supportive Place.
- WNC is committed to improving the quality of life for the residents of the neighbourhood.
- WNC recognizes the value of providing volunteer opportunities for local residents to become engaged in the community centre and recognizes voluntary contributions.
- WNC is supportive of staff, ensuring they are rewarded appropriately for their work.
- WNC acts in a fiscally responsible manner.

# **Waterfront Neighbourhood Centre**

## **Strategic Plan Priority Directions and Actions 2018 - 2022**

### **Governance**

**To champion community engagement & outreach:**

- To engage community members within the Waterfront neighborhood, particularly new residents, to promote community and civic engagement.
- To encourage volunteer development within our community that is growing rapidly and which reflects broad diversity along social and income lines.
- To strengthen and expand WNC's communication capabilities and community awareness in order to reach out to a growing vertical community.

### **Social Development**

### **Economic Vitality**

**To deliver programs and services which meet the needs of WNC's diverse community:**

- To plan for program and space use needs in order to set priorities for services based on demographic trends, community needs and facility resources.
- To respond to the particular needs of community members who are at risk, vulnerable, marginalized or isolated.
- To establish program fee assistance equity goals in order to reduce barriers for program participation.

### **Fiscal Sustainability**

**To expand WNC's financial capacity:**

- To build WNC's fundraising capacity.
- To diversify WNC's funding sources.
- To advocate and pursue funding for WNC's building and technology needs to meet the demands of a growing community.