



**HARBOURFRONT COMMUNITY CENTRE (HCC)
ANNUAL REPORT 2010**



A WELCOMING PLACE FOR ALL!

A Welcoming Place For All

Dear Community Members,

In 2011 Harbourfront Community Centre (HCC) will celebrate its 20th anniversary. With two decades worth of quality programming, community service support and thousands of volunteers helping us along the way; we have a lot to celebrate!

Harbourfront's long standing residents will remember the commitment and effort it took to lobby the City of Toronto to build a community centre to support their underserved waterfront neighbourhood. This dedicated group persevered and made that dream a reality. Since that time, HCC has grown from its humble beginnings of running a few family and youth programs in portables to becoming the multi-purpose, multi-agency building that in 2010 offered over 1866 program sessions and welcomed more 346,000 visitors!

Our community is growing rapidly and HCC is growing along with it. We offer a wide range of quality programs and services in regular consultation with the community to ensure that we are meeting the needs of this ever changing neighbourhood.

HCC is a hub of activity and any time you visit, you are likely to see young families, children of all ages, active youth, busy adults and energetic seniors using the Community Centre. HCC visitors are diverse but they have one thing in common - *Support*. Whether it's providing community information to a newcomer, learning a new skill, getting in shape, getting out and socializing, having fun or having a welcoming staff member who can help; support is always available here at Harbourfront Community Centre.

In order to make that support available to everyone, we spend a great deal of time each year working with fundraising partners to finance the costs associated with running our quality programs and services. We truly appreciate the financial assistance of our community members, corporate partners, government funders and the City of Toronto who are helping us provide this essential service to the waterfront area. Please take time to review our list of Valuable Supporters and we encourage you to support them in return! We also want to thank the many individuals not listed who have given what they can to HCC.

In 2010 our Family Program staff and volunteers organized HCC's 2nd annual 5K Family Walkathon. Hundreds of walkers dressed in Halloween costumes and paraded across Queen's Quay, collecting treats along the way. In spite of the brisk fall weather, everyone had a wonderful time and thanks to the hard work and generosity of walkers, individual donors and local partners, we not only surpassed our \$5,000 fundraising goal but reached an amazing \$10,377!

The money we raised was put to good use as HCC programs reached participation capacity! Based on the mega line of strollers in our hallway, attendance of our family programs is growing along with the area's young families. HCC's After 4 children's activities, children's camps, Room 13 art studio for kids as well as the ever popular youth drop-in and hip hop music production (LEAP) project are full and in some cases have waiting lists.

We are thrilled to see an increasing number of older adults take advantage of the wide variety of health and wellness activities that we offer and HCC is proud to be a designated Elderly Persons Centre. Thanks to generous funding by New Horizons for Seniors, our 'Art Through the Ages' project gave local seniors the opportunity to explore a variety of visual art media with the assistance of professional artists.

In 2010 we significantly improved our communication efforts thanks to social media. Not only does it allow us to share information in a timely manner, it has also helped to reduce our printing costs! We launched our new website www.harbourfrontcc.ca which provides information on everything that encompasses HCC including our comprehensive Program Guide. HCC Members receive regular e-communications about what's happening and our Facebook page has the latest HCC news.

We greatly appreciate the hundreds of volunteers who currently support HCC - we simply could not provide the level of service that we do without them. Our HCC Volunteers are the best and they deserve a standing ovation - Bravo! And working alongside our volunteers is a dedicated staff team who are committed to supporting this community, offering expertise and compassion. You know who you are and you've made a real difference in the lives of many.

Operating a Community Centre in these economically difficult times is a real challenge. Over the next year we will work in partnership with the City to assist them with their fiscal challenges. Every City department and agency including HCC has been asked to provide a service efficiency plan to reduce costs by 10% for 2012. For our Community Centre this means a potential reduction to our Administration budget of over \$130,000.

Over the next few months the City will be conducting a review of core services, efficiencies and user fees. The City has asked for your input on these very important issues and we encourage Harbourfront residents to participate and once again be leaders by working together with your City representatives to ensure that our neighbourhood thrives!

In the meantime, we remain committed to doing everything we can to strengthen existing community relationships, build new donor partnerships and look for more cost effective ways to offer services so we can continue to provide programs for people of all ages and keep fees accessible ensuring that everyone no matter what their personal circumstances happen to be, are always welcome at Harbourfront Community Centre.

After the difficult budget work for 2012 is completed, it will be time for our dedicated HCC supporters and waterfront residents to join together and celebrate HCC's 20 years of community partnerships. ***Please join us on Saturday October 22, 2011 for an evening of fun, food and friendship.***

Kalson Abdi - Chair, Board of Management

Leona Rodall - Executive Director

Cover page photos taken by Michael Brown: Room 13 at the AGO (top), Art Through the Ages (left), Mural Transformation Project (right)

About Our Centre

Since its beginning in 1991, Harbourfront Community Centre (HCC) has offered a safe and supportive environment for our diverse, multi-cultural neighbourhood. We respond to the particular needs of vulnerable children, youth-at-risk and isolated adults as well as work closely with community members to improve the quality of life for everyone living in our downtown neighbourhood.

We are proud of our accomplishments! Over the past year, HCC welcomed 346,160+ visitors; offering over 1866 program sessions in a 44,950 sq feet multi-purpose building that includes City School, Neo Café, St. Stephen's Child Care Centre, Waterfront Public School, a commercial

kitchen, gymnasium, lighted basketball courts, playground and a variety of rental meeting spaces.

As a non-profit organization, Harbourfront Community Centre is supported by a volunteer board and is partially funded by the City of Toronto for administrative staffing and building related costs. We rely on donations from community-minded individuals, foundations and corporations to fund the many programs and services that we offer. We believe that communities remain strong when everyone works together.

Come for a visit and see for yourself why HCC is *A Welcoming Place for All!*

Thank you to our valued supporters

Agencies & Community Partners

- Arcadia Housing Co-operative
- Art on the Move
- Bathurst Quay Neighbourhood Association (BQNA)
- Bianchi League
- Big Brothers/Big Sisters of Toronto
- Cecil Community Centre
- Centennial College
- City School, TDSB
- Community Police Liaison Committee 14 Division (CPLC)
- Community Living Ontario
- College Montrose Children's Place Trinity - Spadina Ontario Early Years Centre
- Family Services Toronto
- Growing UP Health Downtown (GUHD)
- Fort York
- George Brown College
- Girl Guides of Canada
- Humber College
- Harbourfront Canoe & Kayak Centre
- Irish Canadian Development Institute
- Keys to Serenity - AA

- Liberty Village Toastmasters
- Macaulay Child Development
- National Yacht Club
- Propeller Centre for the Arts
- Ryerson University
- Scadding Court Community Centre
- Shadowland Theatre
- St. Stephen's Childcare Centre
- The Waterfront BIA
- Toronto Neighbourhood Centres
- Tropicana Community Services
- Urban Music Association of Canada (UMAC)
- Waterfront Public School, TDSB
- Windfall Clothing Corporation
- Windward Co-operative
- WoodGreen Community Services
- York University
- Youth Employment Services (YES)

Corporate Partners & Foundations

- Artisan Screen Print
- Canadian National Exhibition
- Double Double Pizza on Queen's Quay

- Four L Graphics
- Harbourfront Dental Office
- Long + McQuade Musical Instruments
- Neo Café
- Maple Leaf Quay
- Mastermind Toys - Aurora
- Monarch Corporation
- Monster Media
- OMNI
- Pepsico
- Queen's Quay Terminal
- RBC Foundation
- Redpath Sugar
- Rogers Toronto
- Scotiabank
- Sobeys
- Shoppers Drug Mart
- Sony Entertainment
- Swiss Chalet
- TBWA|TORONTO
- TELUS Community Investment
- Transcontinental
- Toronto Star Fresh Air Fund
- Tim Horton's Foundation
- Williams Coffee Pub Queen's Quay
- Wittington Properties Limited
- Walmart-Evergreen Green Grants
- Walter & Duncan Gordon Foundation

Government Partners

- Community Action Program for Children - Public Health Agency of Canada
- Government of Canada-New Horizons for Seniors Program
- Ministry of Health and Long-Term Care Elderly Persons Centre
- Service Canada - Canada Summer Jobs

City of Toronto

- Children's Services Summer Day Camp Programs
- Community Services Partnership Program
- Community Safety Investment Program
- Drug Prevention Community Investment Program
- Facilities and Real Estate Division
- Graffiti Transformation Investment Program
- Major Recreation Partnership Program
- Parks, Forestry and Recreation
- Toronto Community Housing Corporation
- Toronto Public Health
- Toronto Public Library - Sander-son Branch
- Toronto Police Services - Marine Unit
- Toronto Police Services 14 & 52 Division

Our sincere thanks to the many individuals who generously supported HCC throughout 2010!

What We Offer

Family and Preschool Children's Resource Programs

Baby Program Drop-In
Baby and Me Literacy Workshops
Baby & Me Pilates
Children's Ballet/Creative Movement
College Montrose OEYC Early Years
Community Outreach
Educational Programs/Workshops for Adults & Children
Growing Up Healthy Downtown Project
Information/Referral/Support Services
Kindergym
Read, Rhyme & Sing - OEYC
Parent & Child Drop-In
Parent/Children Recreational
Parent Advisory Committee
Sanderson Library - Baby Story Time

Children's Programs

After School Recreational Program
Children's Sport Drop-In
Children's Drama and Visual Arts
Children's Soccer
Children's Ballet Creative Movement
Children's Hip Hop
Family Gym
Girls Guides
Jazz Hip Hop
Kids' Karate
March and Winter Break Camps
Magic Hands Workshops
Room 13 Art Studio for Children
Summer Day Camp

Youth and Pre-Teen Programs

Break Dancing
Cooking
Drop-in Sports
Harbourfront Basketball League
Homework Help
Job Search/Resume Assistance
Lakeshore Entrepreneurial Art Project (LEAP)
Mural Transformation Project
MJ Rocky's Youth Boxing

Pre-Teen Drop-In Program
Youth Basketball Drop-In
Youth Drop-In Program
Youth Wilderness Adventure Project

Senior's and Community Programs

Adults Games Night
Adult Community Kitchen
Advocacy Support and Referrals
Afternoon Tea and Social
Art Therapy for Women
Art Through the Ages
Brunch for Seniors
Cooking and Nutrition Classes
Clothing Exchange & Distribution
Clothing Program
Computer Help for Senior's
Community Computers
Community Knitting and Crochet
Community Outreach
Elders Council
Fort York Community Garden
Gentle Yoga for Seniors
HCC Community Garden
Harbourfront Chorus
Keys to Serenity AA
Line Dancing for Senior's
Liberty Village Toastmasters
Older Adult Games Day
Seniors Connect: "Grandmothers in the Garden"
Senior Social Club
Spring Walkers
Stretch & Tone for Seniors
Translation Services

Community Recreation Programs

Adult Basketball Drop-In
Adult Karate
Adult Table Tennis
Adult Volleyball/Badminton/ Soccer
Ballroom Dance
Belly Dance
Body Blitz Boot Camp
Bollywood Dance
Bootiful Body Boot Camp

Cardio & Toning Classes
Hip Hop Pilates
Jazz Fitness Fusion
Latin & Salsa Dance Classes
Personal Trainer Support
Pilates
Stretch & Tone
Tai Chi
Weight Room
Women Only Weight Room
Yoga Classes

Economic Development and Resource Initiatives

Neo Café
Rental Facilities
Student Placements - Ontario/International
User Group Rentals
Volunteer Support & Development

A Sample of HCC Special Events

Annual General Meeting
Family Literacy Night
Family PJ Party
Family Program Pre-School Graduation
HCC 5K Family Walk-a-Thon
Harvest Garden Party Event
International Women's Day
LEAP Showcase
Pot Lucks
Pre-Teen Carwash Fundraiser
Pre-Teen Sleepover
Room 13 Art Exhibit
Art Through the Ages Art Exhibit
Home Instead - Santa for Seniors Media Launch
Summer Day Camp Concerts
Volunteer Appreciation Night
Website Launch - www.harbourfrontcc.ca
Youth Job Fair

Other Hosted Events

Basketball Canada Media Event
Charity Basketball 3 on 3 Event
Dove Self Esteem Weekend
Waterfront Public School Basketball

Did you know...

In 2010, Harbourfront Community Centre (HCC):

- Partnered with 255 funders, donors and supporters in providing 390 individual programs, attracting 346,160 diverse resident visits from across Toronto.
- Raised \$580,299 to operate 1,866 program sessions supporting a diverse group of multi-cultural clients of all ages with varying needs and a wide range of interests.
- Provided 49,933 hours of service. 100% of our space is dedicated 97.83% of the time for community enrichment activities.
- Generated \$81,278 from 264 rental events. This revenue generation allowed for the continuation of affordable program provision and equitable access for children, youth, vulnerable families and individuals in 193 free programs.
- Provided 900 free meals or food vouchers, 3,600 transit fares and 26,364 items of clothing to 2,864 individuals. HCC mandate is to ensure that the most vulnerable members of our community have access to social support services when they need it. HCC provided 7,490 counseling/support requests in 2010.
- Offered new skills training to 15,118 individuals including 3,249 participants who engaged in food access programming which involved food preparation in our 2 commercial kitchens and participated in gardening activities at our Community Connect Gardens.
- Worked with 237 dedicated volunteers, 37 co-op placement students and employed 77 staff, including 53 young adults under 35 years of age (representing 69% of our workforce). These young adults gained valuable work/life experience working and volunteering in our programs. Many are pursuing post secondary education in related fields. We support their dreams by providing relevant work placement experience in a welcoming team environment.
- Welcomed 30 new volunteer members for HCC's Program Advisory Committees (Family Support and Elders Council). These volunteers provided input on program evaluations; gave 9,955 hours of personal time to enrich programs; organized the 2nd HCC 5K Family Walk-a-thon and raised \$10,377 in support of family programs serving children from birth to 6 years old.
- Strengthened our partnership for a 2nd year with TELUS Community Investment to enable 24 youth to participate in LEAP (Lakeshore Entrepreneurial Arts Project) which trains youth in professional hip hop music production and business skills.
- Doubled our Elderly Persons Centre programming and participation over 2010 with ongoing funding from the Ministry of Health and Long-Term-Care serving 151 seniors in its second year of operation.
- Secured a New Horizons for Seniors, Government of Canada grant to fund a new "Art Through the Ages" project. This project provided visual arts instruction by professional artists to 45 seniors and offered intergenerational workshops with 75 children and youth attending. The project showcased over 100 works of original art at its group art exhibit hosted at the Arcadia Co-op Gallery.
- Spent \$2.48 per day to provide 207 art-based activities, teaching 24,600 children, youth and seniors to express themselves creatively through visual arts, singing and playing musical instruments.
- Successfully obtained Toronto Public Health - Drug Prevention Community Investment Program funds to support the development of Room 13. Through the continued partnership with our key corporate sponsor TBWA\Toronto, HCC expanded the project to allow 20 additional children to explore visual arts with the help of professional artists and learn how to operate their own art studio. The children raised \$2,047 by selling their art and greeting cards online at the studio website: www.room13canada.ca.
- Collaborated with 177 community investment partners such as the Bathurst Quay Neighbourhood Association (BQNA), Waterfront Public School and Parent Council, Waterfront Daycare, The City School, Fort York and Waterfront BIA as well as other resident groups.
- HCC supported 46 community meetings and partnered in 136 community events and initiatives throughout the year which included Earth Day, Family Literacy Night, Family PJ Party, International Women's Day reaching over 10,200 participants.

Board of Management

Kalson Abdi, Chair ~ Tendai Mhute, Vice Chair ~ Marilyn Roy, Treasurer ~ Cliff Ojala, Secretary

Board Members: Armeen Bhesania ~ John Bessai* ~ Aneil Gokhale ~ Greg Lucas ~ Adam Vaughan, Councillor Ward 20

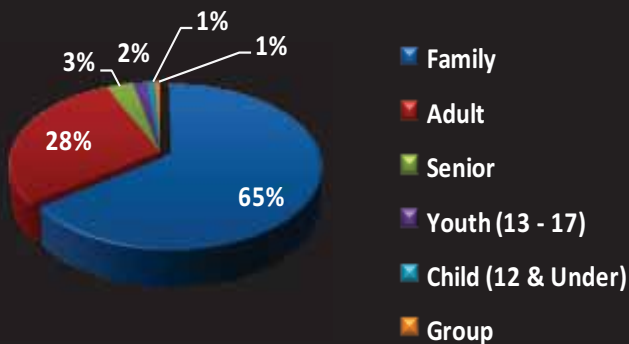
**Resigned 2011*

Our Statistics January - December 2010

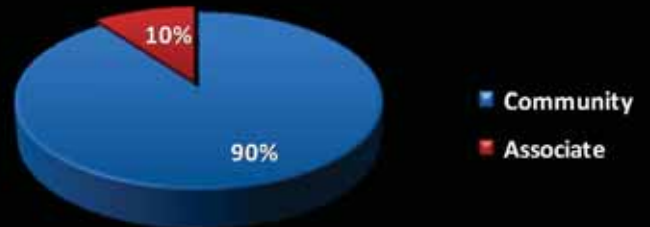
Revenue generated from our space bookings is used to support our programs.

Category	# of Program Groups	# of Sessions	Category	Statistics
Family Programs (0-6)	13	44	Student Co-op Placements	37
Children & Pre-Teen (6-16)	18	44	Community Volunteers	237
Youth (16-24)	12	42	Individuals Served	16,798
Community Programs - All Ages	21	59	Participant Visits	346,160
Health & Wellness - Adult	34	135	2010 Membership Base (People)	2081
Outdoor Special Events & Courts	28	33	Group Membership Base	8
Café & Space Rentals	230	488	Hours of Volunteer/Co-op	9,955
Program Group Rentals	34	1021	Hours of Service Provision	49,933
Total	390	1866		

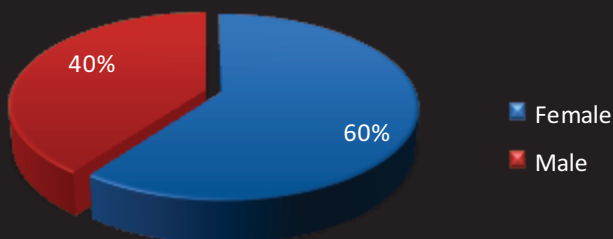
2010 Membership Classification



2010 Membership Type



2010 Gender Distribution

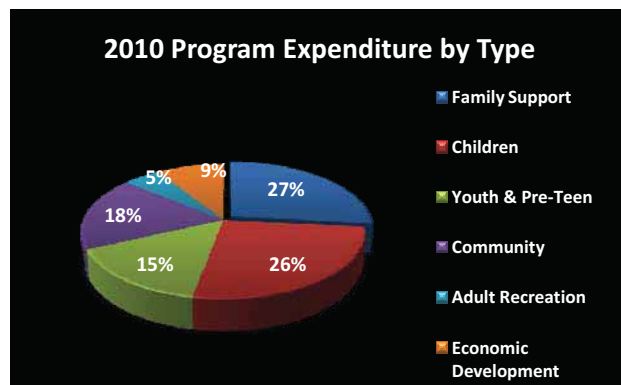
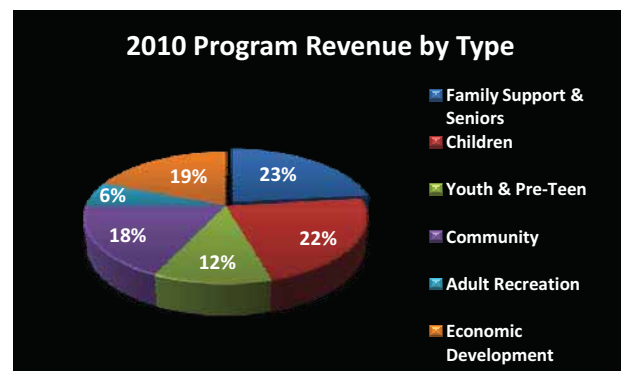
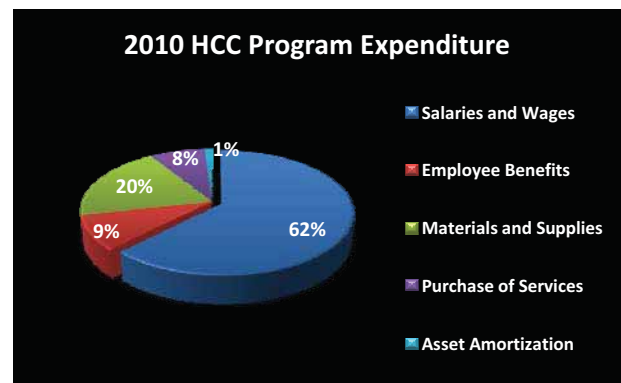
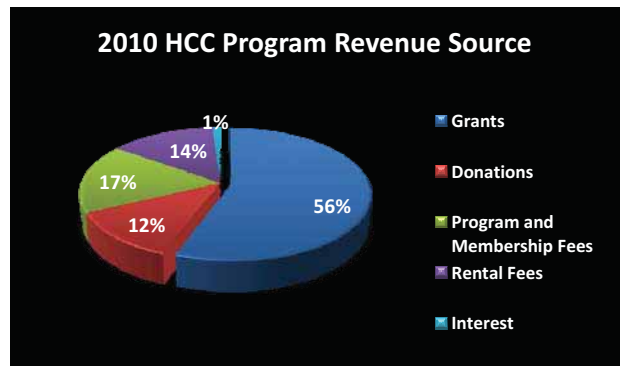


HCC 2010 Financial Statements

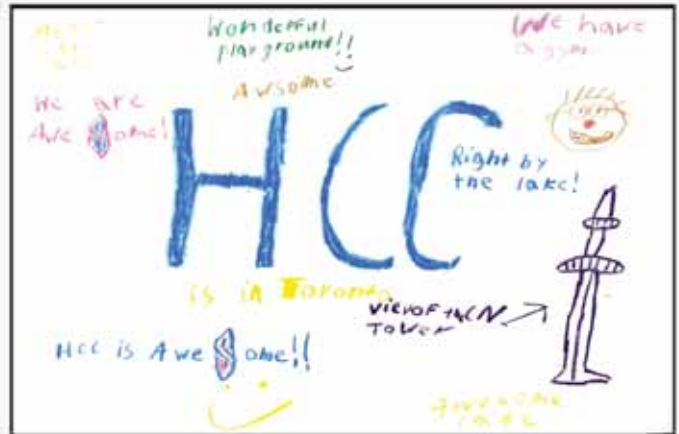
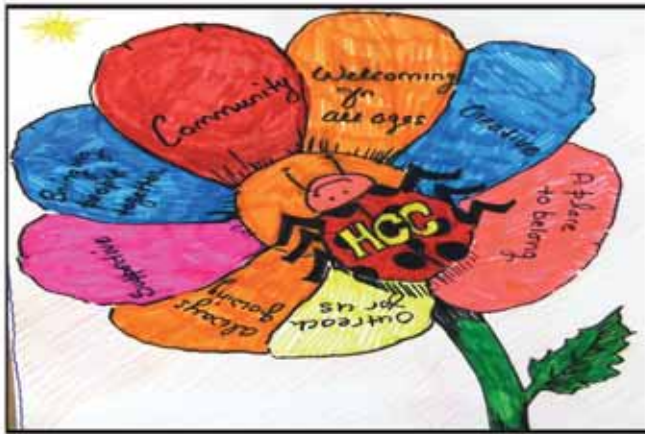
STATEMENT OF REVENUE AND EXPENDITURE

For the Year Ended December 31, 2010

	2010 Actual	2009 Actual
Program Revenue		
Grants		
Government of Canada	\$ 125,830	\$ 119,638
Provincial	50,017	-
City of Toronto	105,756	126,053
Other Foundations	40,382	49,687
	<u>321,985</u>	<u>295,378</u>
Donations/Fundraising/Other	69,757	57,801
Program and Membership fees	98,258	111,108
Rental fees	81,278	67,789
Interest	5,998	3,754
	<u>577,276</u>	<u>535,830</u>
Program Operating Expenditure		
Salaries and Wages	362,298	352,682
Employee Benefits	52,585	50,419
Materials and Supplies	113,657	96,525
Purchase of Services	45,481	31,729
Asset Amortization	6,278	6,703
	<u>580,299</u>	<u>538,058</u>
Excess of (expenditures over revenue)		
Revenue over expenditures - Program	<u>(3,023)</u>	<u>(2,228)</u>
Core Administration Operating Expenditure		
Salaries and Wages	846,299	771,810
Employee Benefits	211,224	211,790
Materials and Supplies	85,327	106,869
Purchase of Services	103,850	116,437
Amortization of Capital Assets	3,377	3,896
Amortization of deferred Capital Cont.	(3,377)	(3,896)
	<u>1,246,700</u>	<u>1,206,906</u>
City of Toronto funds - Core Administration	<u>1,246,765</u>	<u>1,206,938</u>
Funding repayable to the City of Toronto	<u>65</u>	<u>32.00</u>



A Welcoming Place For All



HCC Children's, Pre-teen and Seniors Program participants created posters for *Poster Making Workshop*, an initiative by the Toronto Neighbourhood Centres. The participants created 38 posters showing what HCC means to their lives. Posters can be viewed at <https://picasaweb.google.com/robinhowarth/Harbourfront#> The workshop was organized by Marcia Machado, Centennial College Student and Michael Brown, HCC Artist-in-Residence.



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